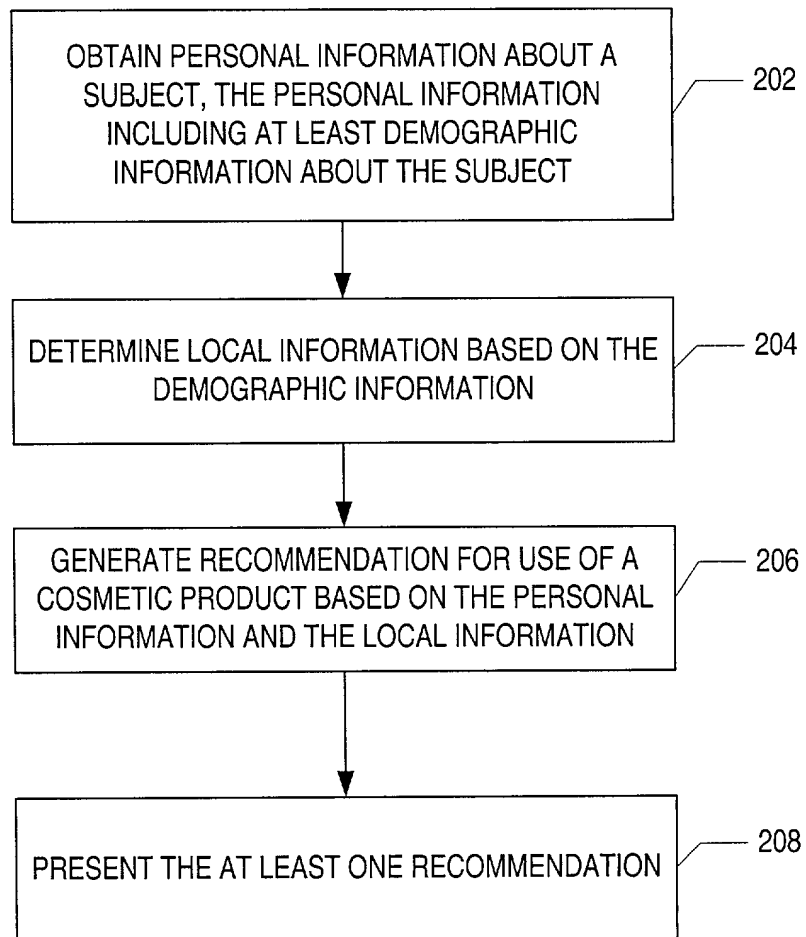


Fig. 1



**Fig. 2**

### **BEAUTY CARE ADVICE**

PLEASE PROVIDE US WITH THE FOLLOWING INFORMATION. AFTER RECEIVING YOUR INFORMATION, WE WILL ANALYZE IT AND PROVIDE YOU WITH A LIST OF COSMETIC PRODUCTS THAT WILL IMPROVE YOUR APPEARANCE BASED ON THE INFORMATION THAT YOU PROVIDED AND LOCAL INFORMATION, SUCH AS WEATHER INFORMATION, IN YOUR GEOGRAPHIC AREA.

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NOS./E-MAIL ADDRESS: \_\_\_\_\_

#### **A. PLEASE TELL US ABOUT YOUR PHYSICAL CHARACTERISTICS:**

SEX: \_\_\_\_\_

AGE: \_\_\_\_\_

SKIN TYPE: \_\_\_\_\_

SKIN TONE: \_\_\_\_\_

#### **B. PLEASE TELL US ABOUT YOUR ENVIRONMENT:**

DOES YOUR JOB REQUIRE YOU TO WORK OUTDOORS: \_\_\_\_\_

HOW MANY HOURS IN A DAY DO YOU SPEND IN DIRECT SUNLIGHT: \_\_\_\_\_

#### **C. PLEASE TELL US ABOUT YOUR MEDICAL HISTORY:**

ARE YOU HAVING ANY PROBLEMS WITH YOUR SKIN OR HAIR: \_\_\_\_\_

IF YES, PLEASE DESCRIBE THESE PROBLEMS:

ARE YOU NOW OR HAVE EVER TAKEN ANY MEDICATIONS: \_\_\_\_\_

IF YES, PLEASE DESCRIBE: \_\_\_\_\_


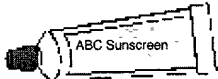

#### **D. PLEASE TELL US ABOUT COSMETIC CARE PRODUCTS THAT YOU HAVE RECENTLY USED:**

\_\_\_\_\_

#### **E. PLEASE TELL US ABOUT ANY DIETARY SUPPLEMENT THAT YOU HAVE TAKEN OR ARE TAKING:**

\_\_\_\_\_

**Fig. 3**

File Edit View Favorites	
Address: http://www.abccosmetics.com	
<b>Welcome to ABC Cosmetics</b>	
Home	<div>  <p>402</p> <p><b>Hello Wendy!</b></p> <p><b>Wendy</b></p> <p><u><b>Personal Information:</b></u> <span style="float: right;">404</span></p> <p>Based on your responses to our questions, we have the following information for you:</p> <p>Age: 23 Skin Condition: . . . Skin tone: . . .</p> <p style="text-align: right;">406</p> <p><u><b>Local Information for Springfield:</b></u></p> <p>The average temperature in Springfield, Virginia in the fall is between 40<sup>o</sup> F and 70<sup>o</sup> F today.</p> <p>The air quality in Springfield, Virginia . . .</p> <p><u><b>Recommendations</b></u> <span style="float: right;">408</span></p> <p>We recommend that you maintain a stock of the following cosmetic products based on the local information and your personal information:</p> <div style="display: flex; justify-content: space-around; align-items: flex-end;"> <div style="text-align: center;">  <p>410</p> <div style="display: flex; justify-content: center; gap: 10px;"> <div style="border: 1px solid black; border-radius: 15px; padding: 5px 10px;">412 BUY NOW</div> <div style="border: 1px solid black; border-radius: 15px; padding: 5px 10px;">414 PRODUCT INFO.</div> </div> </div> <div style="text-align: center;">  <p>410</p> <div style="display: flex; justify-content: center; gap: 10px;"> <div style="border: 1px solid black; border-radius: 15px; padding: 5px 10px;">412 BUY NOW</div> <div style="border: 1px solid black; border-radius: 15px; padding: 5px 10px;">414 PRODUCT INFO.</div> </div> </div> </div> </div>
Products	
Beauty Care Advice	
Research	
Manufacturing	
Environment	
Annual Report	
Investing	
Contact Us	

**Fig. 4**

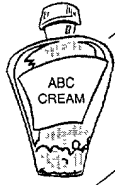
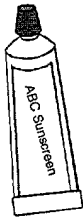
File Edit View Favorites	
Address: http://www.abccosmetics.com	
<b>Welcome to ABC Cosmetics</b>	
<a href="#">Home</a> <a href="#">Products</a> <a href="#">Beauty Care Advice</a> <a href="#">Research</a> <a href="#">Manufacturing</a> <a href="#">Environment</a> <a href="#">Annual Report</a> <a href="#">Investing</a> <a href="#">Contact Us</a>	<p><b>Wendy - Here is more information about our ABC Cream</b></p>  502 504 <a href="#">BUY NOW</a>
	<p><u><b>General Information:</b></u> 506</p> <p>ABC Cream is used as a spot lightening cream . . .</p> <p>508</p> <p><u><b>Application Information:</b></u></p> <p>Based on your personal information and local information, we recommend that you apply this cream two times a day . . .</p> <p><u><b>Additional Information:</b></u> 510</p> <p>After applying this cream, you should avoid direct contact with sunlight . . .</p> <p>In addition, we recommend that you use our ABC Sunscreen cream in conjunction with this cream to increase effectiveness . . .</p> <div>  512 <div> 514  <a href="#">BUY NOW</a> </div> <div> 516  <a href="#">PRODUCT INFO.</a> </div> </div>

Fig. 5

Fig. 6 is a schematic diagram of a web page layout for ABC Cosmetics. The layout includes a navigation menu on the left with links: Home, Products, Beauty Care Advice, Research, Manufacturing, Environment, Annual Report, Investing, and Contact Us. The main content area displays a personalized greeting 'Hello Wendy!' and a profile picture of Wendy (602). Below this, it shows local information (604) about the temperature and air quality in Springfield, Virginia. It then presents personal information (606) such as age, skin condition, and skin tone. This is followed by variable preference information (608) including clothing type and color. Recommendations (610) are provided based on the user's information. At the bottom, there are buttons for 'BUY NOW' (614) and 'PRODUCT INFO.' (616), with a product image of ABC Cream (612) in between.

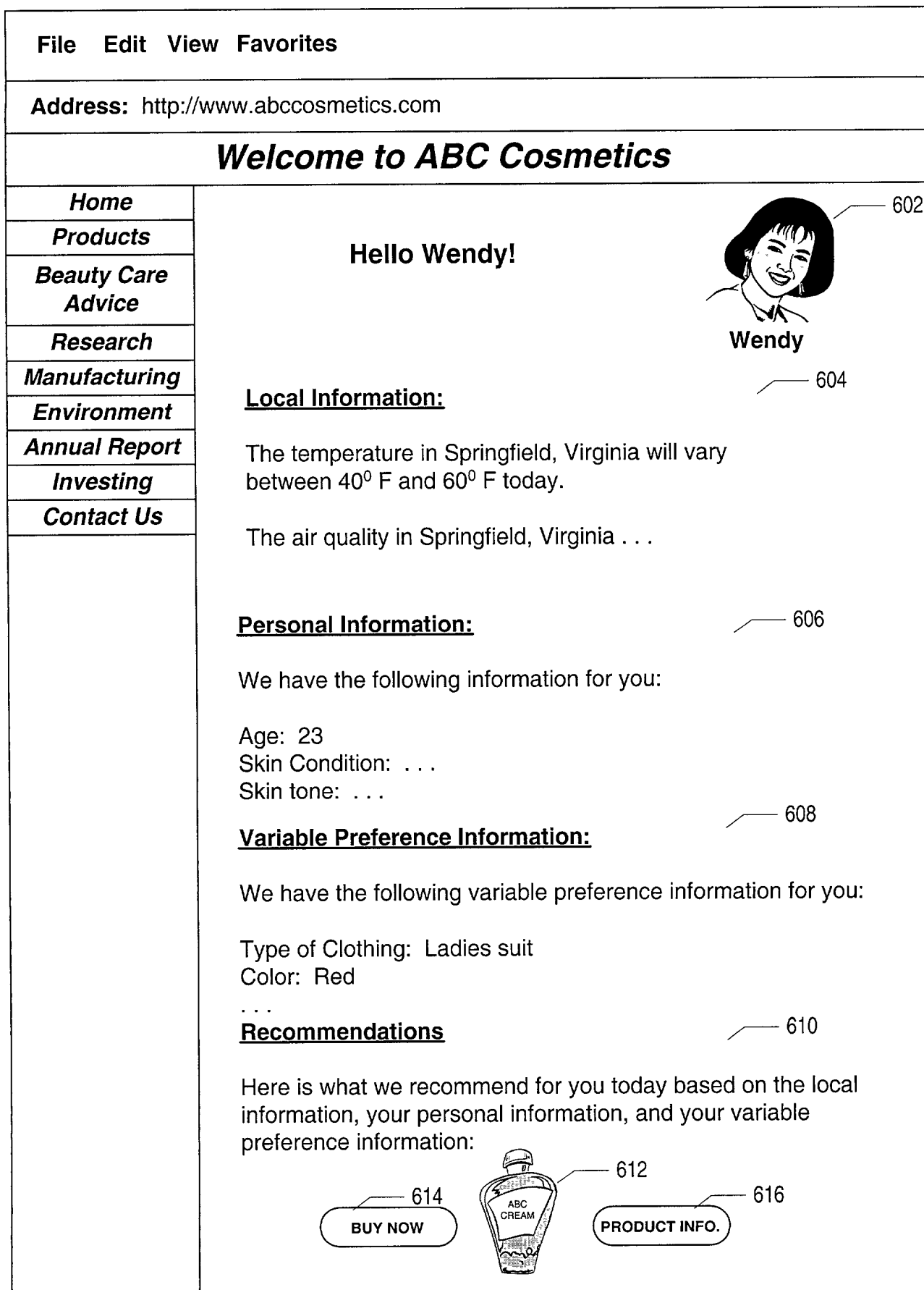


Fig. 6

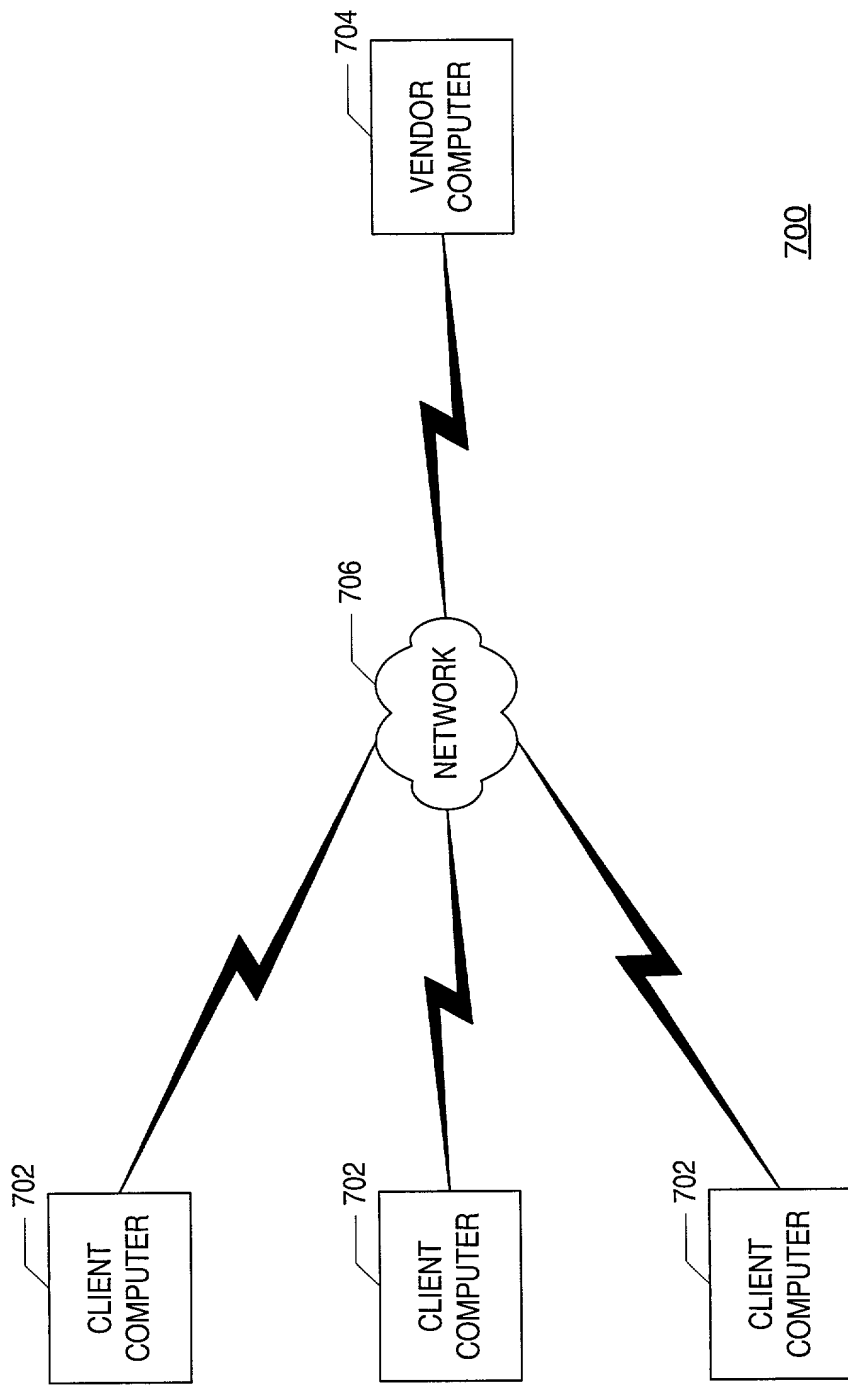


Fig. 7

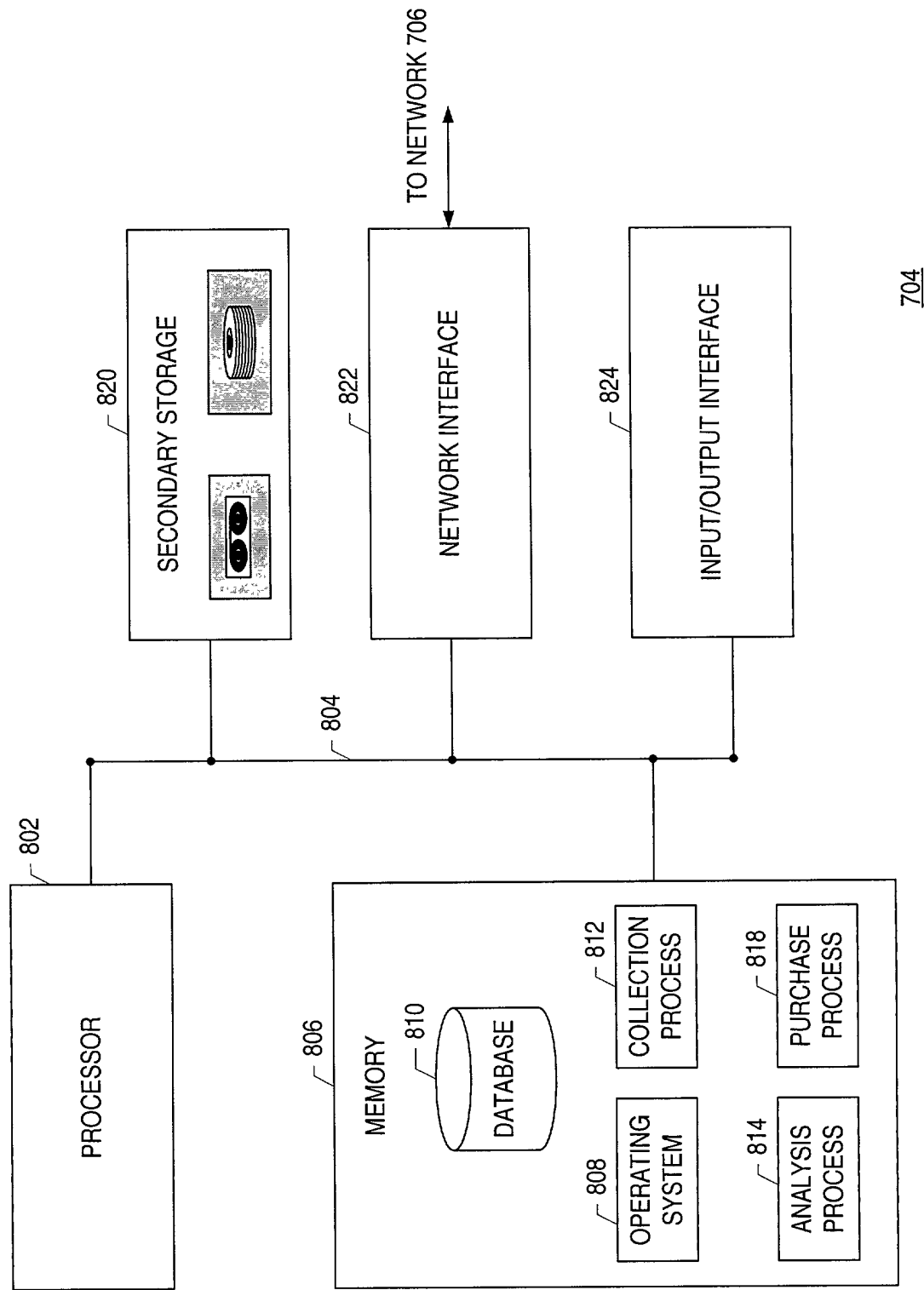
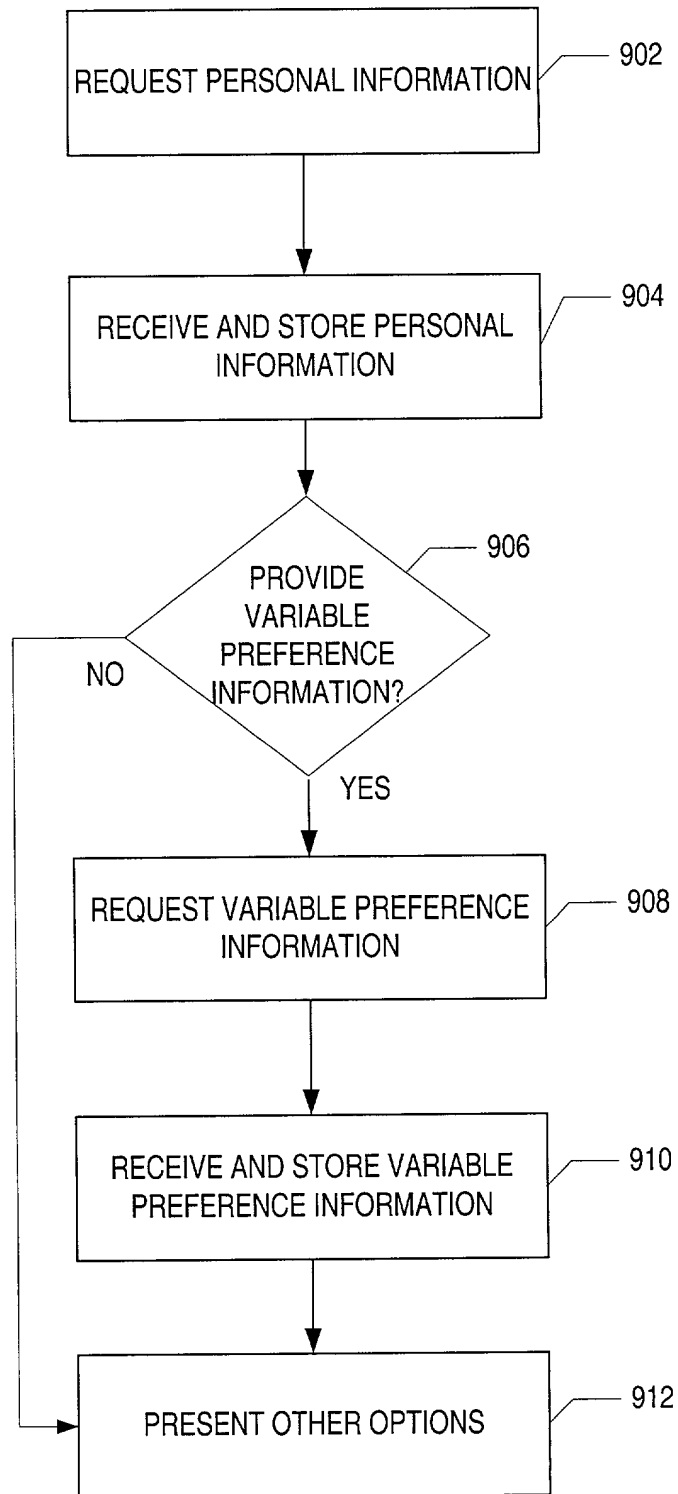


Fig. 8





**Fig. 9**

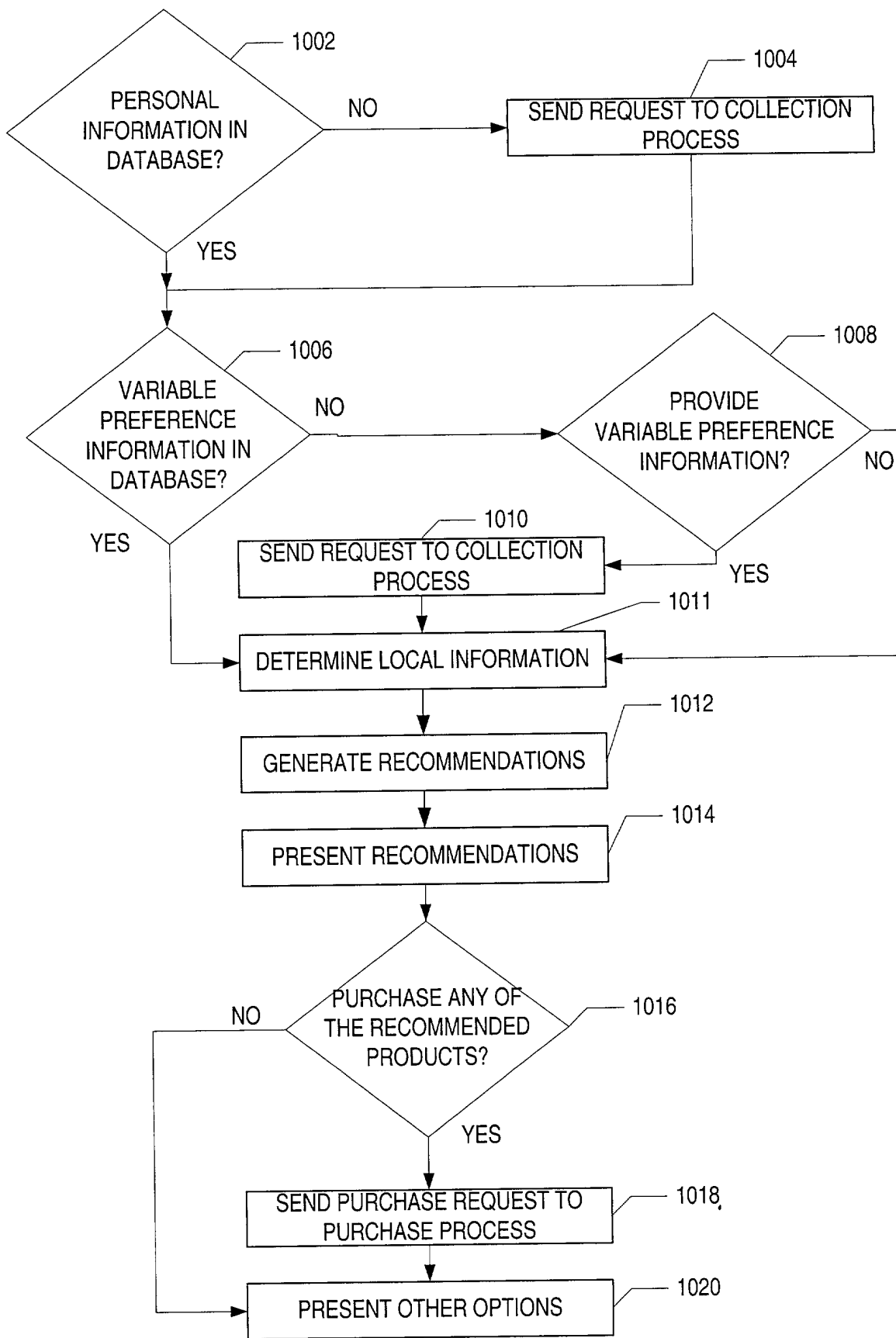


Fig. 10